



## Experience

### Things Align Design • Founder & Lead Creative

February 2016 – Present

The real reason I got into design was to help people solve problems. After years of freelancing, I realized what I am truly passionate about is helping small business owners achieve their dreams. Things Align Design focuses on just this. As the founder I handle all parts of the business, from all the design and development, to managing independent contractors and clients, to the business and financial side of the agency. While it's a lot of work, it's truly a labor of love.

### Re:Ward • Freelance Art Director

December 2007 – Present

Being young, ambitious, and strapped for cash, I began working freelance in high school. My earlier years consisted mostly of t-shirt design for clubs and organizations; which developed into branding, web design, collateral, advertising, among other things for both big and small clients. This love later grew into starting my own design agency.

### Rocket Red • Art Director

October 2015 – February 2016

Rocket Red gave me a first hand look at small-agency life. Being the only creative staffed outside of management, I had my hands on just about everything. Rocket Red gave me a solid understanding of the business side of an agency.

### The Integer Group • Digital Art Director

December 2013 – October 2015

Joining Integer was a trial by fire. Within the first week of my employment I created the companies holiday video and presented to the companies C-level executives to present both app and store designs. Throughout my time at Integer, not much changed. I designed the companies first two responsive websites, spent 7 months concepting, art directing, and producing a promotional video for the companies Retail Arts Lab. All while developing young art directors, managing day-to-day social media content creation and dealing with the everchanging promotional and seasonal scope of work of 7-Eleven and Slurpee.

## Education

### University of North Texas

Bachelor of Fine Art

GPA: 3.93 (Summa Cum Laude)

Major: Communication Design

Minor: Psychology

## Skill Set

Art Direction	●●●●●●●●●●	Graphic Design	●●●●●●●●●●
Photography	●●●●●●●●●●	Client Relations	●●●●●●●●●●
Web Design	●●●●●●●●●●	Interactive Design	●●●●●●●●●●
Video Editing	●●●●●●●●●●	Web Development	●●●●●●●●●●
Illustration	●●●●●●●●●●	Motion Graphics	●●●●●●●●●●

## Adobe Software

Photoshop CC	●●●●●●●●●●	Muse	●●●●●●●●●●
Illustrator CC	●●●●●●●●●●	After Effects CC	●●●●●●●●●●
InDesign CC	●●●●●●●●●●	Premiere Pro	●●●●●●●●●●

### TracyLocke • Art Director

September 2012 – November 2013

After impressing the creative recruiter at TL, I was given the opportunity to come on at the start of the Samsung team. On top of my normal work I also contributed to several successful new business pitches and pro bono work for Dallas City Visitors Bureau, Don Q Rum, Airheads, Mentos, Marriott and many others.

### Concussion • Summer Intern

June 2012 – August 2012

Hired as an art director intern, the creative team quickly realized my diverse range of talents. I took on the role of an art director, a copywriter, a designer for print, web, and interactive, and a production artist. In my time as an intern I am proud to say I was always too busy working on a project concepting or creating that I never had to fetch anyone coffee.

### Me + You • Freelance Art Director

January 2012

In January I joined with the Me Plus You team to continue the work done for Teaching Trust during the "Weekend of Love". The project became a three week boot camp into agency life and client relationships over winter break.

### PTS Sports • Graphic Designer

December 2007 – January 2009

PTS Sports was a crash course in business structure, client relationships, and time management. At the young age of sixteen I was offered a job doing t-shirt design for one of the larger printers in my hometown. When I was offered twenty dollars an hour, I jumped at the opportunity and quickly learned the business, becoming an essential member of the PTS Sports team.

## Community Involvement

Me + You Weekend of Love	Creative Volunteer
Phi Kappa Phi Honor Society	Member
Alpha Lambda Delta Honor Society	Member
UNT Communication Design Association	Member
UNT Student Government Association	CVAD Senator
Certified Leadership Series	Student
Discover College Life Project	Mentor
Communities in Schools	Mentor
TAEA Visual Arts Scholastic Event	Judge

## Honors & Awards

Deep Ellum Brewing Company – Labor Of Love	Homebrew Grand Prize Winner
Young Glory International Professional Competition	2nd place out of 120 teams
UNT Communication Design Top Portfolio	Nominee
UNT College of Visual Arts and Design Graduates	In the top 8 based on GPA
2012 Collegiate Advertising Awards	1 x Gold • 3 x Silver • 1 x Bronze
2012 Dallas ADDYS	Mixed Media • Bronze
CMYK Top 50 New Creatives	Work Recognized (2011 & 2013)
FBLA Digital Video Production	National Competitor
FBLA Web Design	State Competitor